



A holistic vision

Hyperfoods' vision is to instill trust in people by providing authentically sourced, minimally processed, and health-conscious food options.

#**NOURISH**WITHTRUST



OUR MISSION

- 1 **Indulge** all food lovers
- 2 **Curate** the best products, ingredients & food trends from around the world
- 3 **Delight** you with authentic experiences & exceptional service
- 4 **Champion** nutritious choices to help you eat healthier
- 5 **Educate** you about new ingredients, products & experiences
- 6 **Instill** a sense of community with a shared love for food
- 7 **Empower** chefs to discover new recipes and cook amazing meals
- 8 **Treat** you & your loved ones to unforgettable culinary experiences
- 9 **Forge** long lasting relationships with our customers

WHAT WE DO & HOW WE DO IT



WeCreate ExceptionalFoods

Discover the art of gourmet excellence. We blend innovation and insight, leveraging data-driven trends to craft extraordinary culinary creations. From sourcing premium ingredients to curating unforgettable flavors, our expertise transforms every bite into a masterpiece, setting new benchmarks in exceptional food experiences.

WeCreate GourmetExperiences

Celebrate festivals, occasions, and milestones with exceptional flavors. Using data-driven insights, we craft gourmet delights tailored to every celebration. From festive indulgences to memorable culinary creations, we bring joy to your special moments with thoughtfully curated experiences that elevate every occasion.



DISCOVER OUR BRANDS

FOOD BRANDS



Where daily nutrition meets passion! We're all about a seriously tasty and healthy lifestyle.



Where innovation meets tradition in global Delights & Delicacies. Our trusted brand now delivers happiness from our kitchen to yours.



Your kitchen's flavor maestro! Trusted for unbeatable taste, vibrant colors, and quality ingredients. From spices to nutrition, we've got your culinary journey covered!



Amp up your meals with our sauces! Unbeatable taste, exciting flavors, and a culinary journey await. Let's cook up something tasty together! 🍲🌶️

GIFT BRANDS



Explore the extraordinary, because moments deserve more than a gift. Curate lasting memories with our unique experiences—personalized, global, and always exceptional.



Where sibling bonds bloom into eternal love. Our handcrafted rakhis go beyond borders, igniting affection this Rakhi.

Our Brands & Their Products

RAW FRUIT®
SEASON'S GREETINGS



Dry Fruits



Chocolate



Brittle



Gifts Pack

**+4 MORE
CATEGORIES**

house of
& treats



Cookies



Snacks



Sweets



Artisanal Sweets

**+7 MORE
CATEGORIES**

UNFORGETTABLE™
TIMELESS CURATIONS



Candles



Baskets



Trays



Tea

**+5 MORE
CATEGORIES**

Gourmet&Celebrations

Top Selling Food Categories

A Collection of more than 100 Designs every year

KYUKI HAR SHAADI KHAAS HOTI HAI



Dry Fruits



Chocolates



Sweets



Hamper



***Popcorn, Bakery
& Confectionary***



Artisanal Sweets



Indian Savories



Tea & Coffee

CraftedCollections

THAT CREATED A DIFFERENCE



Blending over 40 food and beverage categories, our thoughtfully curated assortments bring festive moments to life. Rooted in our mission to deliver only the finest, each curation is designed to turn every season into a memorable experience.



Beyond gourmet foods, we offer a thoughtfully curated range of gifts perfect for every occasion from DIY lights and scented candles to luxury boxes and eco-friendly baskets. Our collection is one of a kind, celebrating India's rich craftsmanship and designed to resonate with a wider, more diverse audience across the country.



Our unique collaborations with over 30 Indian and international brands allow us to bring a diverse range of offerings thoughtfully curated to suit every preference and occasion.



Classic Leather Gift Basket

UF-BASKET-RED-STYLE1

Contents: Kaju Katli 200gm, Samosas 160gm, Pita Chips 100gm, Pizza Minis 100gm, Blueberry Jam Cookies 150gm, French Hearts Cookies 150gm, Ferrero Rocher pack of 4, Cashew 50gm, Almond 50gm and a Greeting Card.

Grams-1800g Approx. // Price: 3399/-



Blossom Boat Basket

UF-BOAT-BASKT1

Contents: Kaju Katli 200gm, Milk Cake 200gm, Kisses Chocolates (Pack of 3), BlueBerry Jam Cookies 150gm, Belgian Chocochips Cookies 150gm, Pita Chips 100gm, Cinnamon Sticks 100gm, Peanut Crunch Brittle 100gm, Dry fruit Nutty Brittle 100gm, Cashew 50gm, Almonds 50gm and a Greeting Card.

Grams-3000g Approx. // Price: 4999/-



Blossom Round Basket

UF-ROUND-BASKT1

Contents: Dubai Dates 100gm, Turkish Baklava 100gm, Turkish Treats 120gm, Dry Fruit Nutty Brittle 100gm, Cashew 50gm, Almonds 50gm, Roasted Cashew 50gm, Roasted Almonds 50gm and a Greeting Card.

Grams- 1500g Approx. // Price: 2999/-



Crescent Moon Basket

UF-MOON-BASKT1

Contents: Wicker Basket, Bella Vita (CEO Man & White Oud) Perfume Combo (20 ml X 2), Kaju Katli 200gm, Spiced Lavash 100gm, Butter Cashew Cookies 150gm, Cashew 50gm, Almonds 50gm and a Greeting Card.

Grams- 1500g Approx. // Price: 2299/-



Crunch & Munch Tray

HOT-HLFKG-HMPR-TRAY13

Contents: Chana Badaam Barfi 200gm, French Heart Cookie 150gm, Trail Mix 50gm, Ferrero Rocher Pack of 4 and a Greeting Card.

Grams-400g Approx. || Price: 799/-



Sweet Bakes Tray

HOT-HLFKG-HMPR-TRAY22

Contents: Dryfruit Nutty Brittle 100gm , Saudi Dates 100gm, Ferrero Rocher Pack of 4, Trail Mix 50gm and a Greeting Card.

Grams-400g Approx. || Price: 849/-



Choco Trail Treat Tray

RF-ONEKG-HMPR-TRAY25

Contents: Almond Biscotti 150gm, French Hearts Cookies 150gm, Butter Cashew Cookies 150gm, Belgian Choco chips 150gm, Cinnamon Sticks 100gm, Spiced Lavash 100gm and a Greeting Card.

Grams- 900g Approx. || Price: 1199/-



Tea-Time Indulgence Tray

RF-ONEKG-HMPR-TRAY28

Contents: Turkish Treats 100gm, Butter Cashew Cookies 150gm, Lavash 100gm, Masala Tea 50gm, Coffee Almond Chocolate Bar 50gm, Cashew 50gm, Almond 50gm and a Greeting Card.

Grams- 900g Approx. || Price: 1399/-



Binge Delight Box - Purple

RF-BINGE-CaAlPi-PRPL

Contents: Cashew 100gm, Almond 100gm, Pistachio 80g and a Greeting Card.

Grams- 450g Approx. || Price: 799/-



Binge Delight Box - Red

RF-BINGE-CaAlRa-RED

Contents: Cashew 100gm, Almond 100gm, Raisins 100g and a Greeting Card.

Grams- 450g Approx. || Price: 749/-



Binge Premium Delight Box -Red

BINGE6-R-CaAlRaWaPiDa

Contents: Cashew 100gm, Almond 100gm, Raisins 100gm, Walnuts 80gm, Figs/Dates 120gm, Pistachio 80g and Greeting Card.

Grams-1200g Approx. || Price: 1499/-



Binge Premium Delight Box -Purple

BINGE6-P-BpcPpcPscBpaPpaPsa

Contents: Black Pepper Cashew 100gm, Peri Peri Cashew 100gm, Pink Salt Cashew 100gm, Peri Peri Almond 100gm, Herbs & Cheddar Roasted Almonds 100gm, Salt & Pepper Roasted Almonds 100g and a Greeting Card.

Grams- 1200g Approx. || Price: 1699/-



Gourmet Medley Duo

RF-PET-PK02-PscPsa-SMALL

Contents: Pink Salt Cashew 125g, Pink Salt Almond 125g and a Greeting Card.

Grams-350g Approx. // Price: 549/-



Gourmet Medley Trio

RF-PET-PK03-CaAlRa-SMALL

Contents: Cashew 125g, Almonds125g, Raisins 125g and a Greeting Card.

Grams-450g Approx. // Price: 749/-



Gourmet Medley Tetrad

RF-PET-PK04-CaAlWaRa-SMALL

Contents: Cashew 125g, Almonds125g, Walnuts 100g, Raisins 125g a Greeting Card.

Grams- 600g Approx. // Price: 899/-



Gourmet Medley Collection

RF-PET-PK06-CaAlRaWaPiDa-SMALL

Contents: Cashew 125g, Almonds125g, Pistachios 120g, Raisins 125g, Walnuts 100g, Dates 150g and a Greeting Card.

Grams- 900g Approx. // Price: 1299/-



Festive Potli Box – Blush Brown

RF-TRAYPOTLI-BRWN-AIDaPi

Contents: Almond 125gm, Dates 125gm, Pistachio 100gm and a Greeting Card.

Grams- 450g Approx. // Price: 899/-



Festive Potli Box – Lavender Purple

RF-TRAYPOTLI-PRPL-CaAlRa

Contents: Cashew 125gm, Almond 125gm, Raisins 125gm and a Greeting Card.

Grams-500g Approx. // Price: 899/-



Festive Potli Box – Emerald Green

RF-TRAYPOTLI-GREEN-CaAlWa

Contents: Cashew 125gm, Almond 125gm, Walnut 100gm and a Greeting Card.

Grams- 450g Approx. // Price: 999/-



Festive Potli Box – Blush Brown

RF-TRAYPOTLI-BRWN-ALPiWa

Contents: Almond 125gm, Pistachio 100gm, Walnut 100gm and a Greeting Card.

Grams-400g Approx. // Price: 1099/-



Trio Treat Tray

HF-RF-WB-S-3-BASC2

Contents: Almonds 100g, Cashews 100g, Raisins 100g and a Greeting Card.

Grams-500g Approx. // Price: 749/-



Rectangle Harmony Treat Tray

RF-WB-M6-BASIC-LID

Contents: Almond 80g, Cashew 80g, Pistachios 60g, Walnuts 60g, Golden Raisins 80g and Dates 100g and a Greeting Card.

Grams-1200g Approx. // Price: 1499/-



Heritage Square Treat Tray

RF-WB-LID-L9-BASIC

Contents: Cashew 100g, Almond 100g, Black Pepper & Mint Cashew 100g, Walnut 80g, Raisins 100g, Pistachios 90g, Apricots 100g, Peanuts 100g, Figs 100g and a Greeting Card.

Grams- 1400g Approx. // Price: 2299/-



Hexagon Gourmet Treasure Tray

RF-WB-HEXGN-BASIC-CHOCO

Contents: Almond 150g, Walnuts 120g, Golden Raisins 150g, Cashews 150g, Pistachios 150g, Chocolate Coated Coffee Dragees 300g, Dates 150g and a Greeting Card.

Grams- 2000g Approx. // Price: 3500/-



Classic Trio Tent Box

RF-TNTBX-PK03-CaAlRa-100G

Contents: Almonds 110g, Cashews 100g, Raisins 100g and a Greeting Card.

Grams-700g // Price: 849/-



Classic Trio Tent Box

RF-TNTBX-PK03-ALRaWa-100G

Contents: Almonds 110g, Raisins 100g, Walnuts 100g and a Greeting Card.

Grams-700g // Price: 899/-



Roasted Gourmet Tent Box

RF-TNTBX-PK03-BpaPsaPza

Contents: Salt & Pepper Roasted Almonds 100g, Herbs & Cheddar Roasted Almonds 100g, Indian Masala Roasted Almonds 100g and a Greeting Card.

Grams- 700g // Price: 899/-



Roasted Gourmet Tent Box

RF-TNTBX-PK03-BpcPpcPsc

Contents: Black Pepper Cashews 100g, Peri peri Cashews 100g, Pink Salt Cashews 100g and a Greeting Card.

Grams- 700g // Price: 999/-



Classic Edition – Red

HF-RF-TKS-L9-RED-BASIC

Contents: 125g Cashew , 125g Almonds, 125g Pistachio, 150g Golden Raisins, 90g Walnut, 120g Dates, 100g Salted Peanuts, 125g Black Pepper Cashew, 125g Apricot and a Greeting Card.

Grams-1500g // Price: 2499/-



Tropical Edition – Blue

HF-RF-TKS-L10-BLU-TROPC

Contents: Roasted seed mix 100g, Black Raisins 100g, Pineapple 125g, Apricot 125g, Berry Blend 100g, Roasted Almond & Cashew mix 125g, Kiwi 125g, Mango 125g, Salted Peanuts 100g, Figs/ Dates 120g and a Greeting Card.

Grams- 1500g // Price: 2399/-



Premium Edition – Orange

HF-RF-TKS-L9-ORNG-PREMIUM

Contents: 125g Masala Roasted Cashew, 100g Brazil Nuts, 120g Figs/ Dates, 100g Hazel Nuts, 125g Honey Roasted Almonds, 90g Walnut, 100g Smokes Roasted Pista, 125g Super Breakfast, 125g Green Kiwi Slice and a Greeting Card.

Grams- 1200g // Price: 2499/-



Jumbo Edition – Purple

HF-RF-TKS-L10-PURPL-JUMBO

Contents: Black Raisins 100g, Pistachios 125g, Salted Peanuts 100g, Roasted seed mix 100g, Brazil Nut 100g, Roasted Corn 100g, Walnut 90g, Hazelnut 100g, Roasted Almond & Cashew mix 125g, Roasted chickpea 150g and a Greeting Card.

Grams- 1200g // Price: 2699/-



Heritage Mandala Box- Red

RF-MNDLA-RED-CaAlPiDa

Contents: Cashew 130gm, Almonds 130gm, Pistachio 110gm, Dates 120gm and a Greeting Card.

Grams-700g // Price: 899/-



Heritage Mandala Box- Blue

RF-MNDLA-BASIC-BLUE

Contents: Almond 200g, Cashew 200g, Pistachios 175g, Walnuts 175g, Golden Raisins 200g, Dates 200g and a Greeting Card.

Grams-1300g // Price: 1799/-



Gourmet Stand Box - Red

RF-STNDBX-BASIC-RED

Contents: Cashew 100g, Almonds 100g, Raisins 100g, Walnut 80g, Dates 100g, Pistachios 80g and a Greeting Card.

Grams- 600g // Price: 999/-



Gourmet Stand Box- Orange

RF-STNDBX-BASIC-ORNG

Contents: Cashew 100g, Almonds 100g, Raisins 100g, Walnut 80g, Dates 100g, Pistachios 80g and a Greeting Card.

Grams- 600g // Price: 999/-



Arc Indulgence Box Pistachio, Cashew, Golden Raisins

RF-DBOX-ORANG-CaPiRa

Contents: Pistachio 80g, Cashew 100g, Golden Raisins 100g and a Greeting Card.

Grams-500g // Price: 799/-

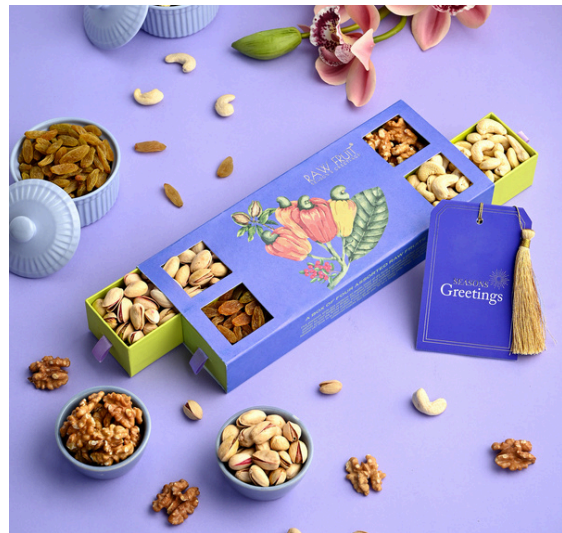


Arc Indulgence Box Almond, Pistachio, Cashew

RF-DBOX-ORANG-CaAlPi

Contents: Pistachio 80g, Cashew 100, Almond 100g and a Greeting Card.

Grams-500g // Price: 899/-



The Slider Collection - Classic Crunch Medley

RF-PB-SB4-CaPiWaRa

Contents: Cashews 100gm, Pistachio 100gm, Walnuts 80gm, Raisins 100gm and a Greeting Card.

Grams- 500g // Price: 699/-



The Slider Collection - Tropical Fusion

RF-PB-SB4-KiPaPnAp

Contents: Kiwi 100gm, Papaya 100gm, Pineapple 100gm, Apricot 100g and a Greeting Card.

Grams- 500g // Price: 749/-



Royal Treats Gift Box

HOT-2DFISW-Kk

Contents: 125g Cashew, 125g Almonds, 200g Kaju Katli and a Greeting Card.

Grams-900g || Price: 1099/-



Duo Mithai Delight Box

HOT-COMBO2-KkMc

Contents: 200gm Kaju Katli, 200gm Milk Cake and a Greeting Card.

Grams- 500g || Price: 799/-



Celebration Quartet Sweets Box

HOT-COMBO4-KkMcAcKr

Contents: 200g Kaju Katli, 200g Milk Cake, 200g Anjeer Chakkar, 200g Kesar Roll and a Greeting Card.

Grams- 1000g approx || Price: 1599/-



Festive Indulgence Hamper

THOT-COMBO8-AcDbMcBlKkSmKcMs

Contents: 200g each of Besan Laddo, Milk Cake, Dodha Barfi, Anjeer Chakkar, Kaju Katli, Mini Samosa, Mini Kachori, Methi Sawali and a Greeting Card.

Grams- 1000g Approx || Price: 2499/-



Gourmet Dates Treat Box

HF-THOT-PC24-DFDTS

Contents: 4pcs each of Kiwi Dates, Almond Dates, Chocolate Dipped Dates- Pistachio, Walnut Dates, Cashew Dates and Chocolate Dipped Dates- Rose.

Grams- 900g Approx. || Price: 1799/-



The Grandeur Box

HF-THOT-PC36-ASORT2

Contents: 2pcs each of Chocolate Dipped Dates – Rose, Chocochip Laddoo, Almond Figs, Walnut Dates, Dry Fruit Laddoo, Hazelnut Figs, Cranberry Tart, Mango Tart, Cranberry Fudge, Mango Fudge, Kiwi Dates, Cranberry Dates, Rose Walnut Delights, Khajoor Oreo Cake, Almond Barrel, Cashew Barrel, Orange, and Chocolate.

Grams-1500g Approx. || Price: 2499/-



Golden Moment Sweets Box

THOT-M-PC12ASORT-DRYFT

Contents: 2pcs each of Mango Fudge, Kiwi Tart, Strawberry, Khajoor Oreo Cake, Rose Barrel and Ferrero Hazelnut Laddoo with 75g Cashew, 75g Almond and 60g Pistachios and a Greeting Card.

Grams- 1000g || Price: 1900/-



Fudge & Festive Bites Collection

THOT-L-PC12FUDGE-DRYFT-PC12MZPAN

Contents: 2pcs each of Cranberry Fudge, Kesar Fudge, Rose Fudge, Mango Fudge, Sugar Free Cranberry Chocolate Fusion Delight, Sugar Free Apricot Delight & Lemon, Orange, Strawberry, Cranberry, Chocolate, Rose Flavored Marzipan balls with 75g Cashew, 75g Almond and 60g Pistachios and a Greeting Card.

Grams- 1500g || Price: 2600/-



Chocolate Bar Pack of 2

HF-RF-CHOC-BAR-PK2-24

Contents: Hazelnut Chocolate Bar (1 Unit x 90g) & Orange Peel Chocolate Bar (1 Unit x 90g) and a Greeting Card.

Grams-180g || Price: 699/-



Chocolate Bars Pack of 3

HF-CHOCO-BAR-PK3-123

Contents: Fruit & Nuts Chocolate Bar (1 Unit x 90g), Hazelnut Chocolate Bar (1 Unit x 90g) & Coffee Almond Chocolate Bar (1 Unit x 90g) and a Greeting Card.

Grams- 270g || Price: 999/-



Chocolate Bar Pack of 4

HF-RF-CHOC-BAR-PK4-1234

Contents: Fruit & Nuts Chocolate Bar (1 Unit x 90g), Hazelnut Chocolate Bar (1 Unit x 90g), Coffee Almond Chocolate Bar (1 Unit x 90g) & Orange Peel Chocolate Bar (1 Unit x 90g) and a Greeting Card.

Grams- 360g || Price: 1299/-



Chocolate Treasure Chest

HF-RF-24-RED-CHOCOLATE

Contents: Milk Mendiants (3 Units x 10g), Dark Mendiants (3 Units x 10g), Dark chocolate ganache (3 Units x 10g), Orange and Cinnamon (3 Units x 10g), Strawberry (3 Units x 10g), Nut Cluster (3 Units x 10g), Caramel (3 Units x 10g) and a Greeting Card.

Grams- 800g || Price: 1399/-



Blue Berry Jam Cookies

Grams- 100g || Price: 299/-



French Heart Cookies

Grams- 100g || Price: 299/-



Belgian Chocochip Cookies

Grams- 100g || Price: 299/-



Butter Cashew Cookies

Grams- 100g || Price: 299/-



Almond Biscotti Cookies

Grams- 100g || Price: 299/-



Dates & Honey Cookies

Grams- 100g || Price: 299/-



Cheese Cracker

Grams- 100g || Price: 249/-



Cinnamon Sticks

Grams- 50g || Price: 249/-



Zaatar Lavash

Grams- 50g || Price: 249/-



Toasted Garlic Crostini

Grams- 50g || Price: 249/-



Crunchy Pita Chips

Grams- 100g || Price: 249/-



Biscotti Pizza Minis

Grams- 100g || Price: 249/-



Peanut Crunch Brittle

RF-BRITTLE-PNT-PACK

Grams- 100g || Range: 120/-



Dry Fruit Nutty Brittle

RF-BRITTLE-DRYFRUIT-PACK

Grams- 100g || Price 140/-



Chocolate Peanut Brittle

RF-BRITTLE-CHOC-PACK

Grams- 100g || Range: 120/-



Coconut Crunch Brittle

RF-BRITTLE-COCO-PACK

Grams- 100g || Price 140/-



Turkish Treats

RF-TURKISH-TREATS

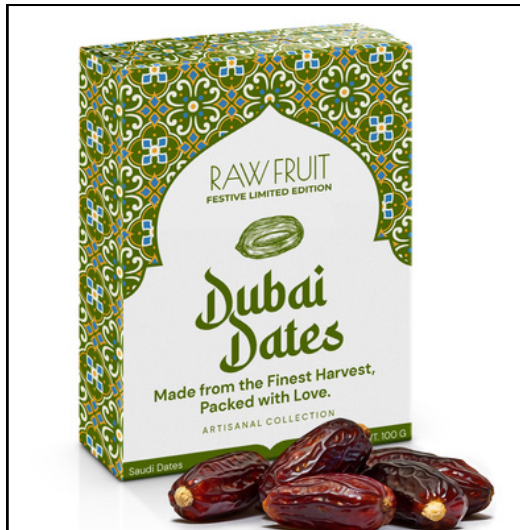
Grams- 120g // Price: 299/-



Turkish Baklava

RF-TURKISH-BAKLAWA

Grams- 100g // Range: 349/-



Dubai Dates

RF-DUBAI-DATES

Grams- 100g // Price: 299/-

Tea Collections



Kashmiri Kahwa Tea

RF-TEA-KASHMIRI-PURPLE

Grams- 50g || Price: 599/-



Forest Fauna Tea

RF-TEA-FOREST-RED

Grams- 50g || Range: 399/-



Masala Tea

RF-TEA-MASALA-BLUE

Grams- 50g || Price: 299/-

Brand Collaborations

FOR THE LOVE OF BRANDS

CHOCOLATES



COCOCART

COSMETICS

KIMIRICA®

BELLAVITA®



FOREST ESSENTIALS™
LUXURIOUS AYURVEDA

COFFEE



TEA

Chaayos

COOKIES



SINCE 1853
FOX'S

ORION®

Loyka®

SNACKS & OTHERS



HOSPITALITY



IndiGo



ITC HOTELS
RESPONSIBLE LUXURY

Business Clients

THOSE WHO CELEBRATED WITH US

Our Exceptional capacities, inventory and never say no attitude landed us big clients

AirAsia



Myntra G Pay

Cognizant

H&M



SWIGGY

VISA



PhonePe



amazon



BharatPe

paytm zeta

commons



shopify



Microsoft



cure.fit



CRED

zomato

Flipkart



Jumbotail

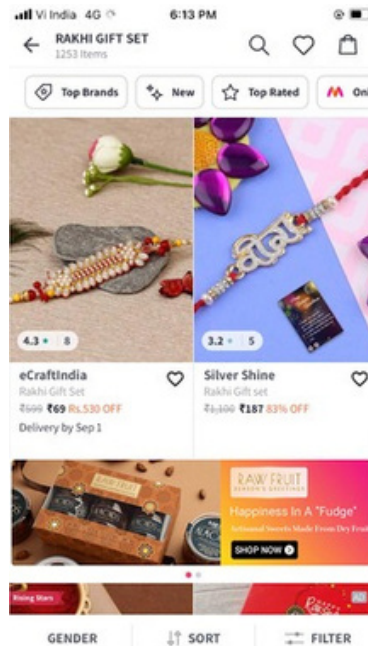


BYJU'S

Highlights

LIMELIGHT

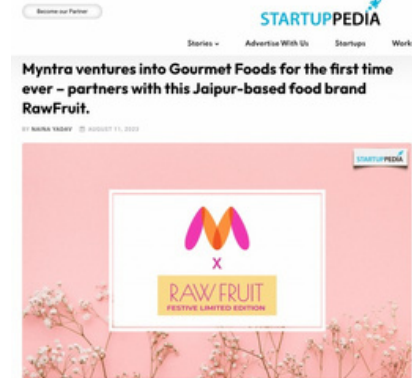
Launch with Myntra



Myntra X HyperFoods

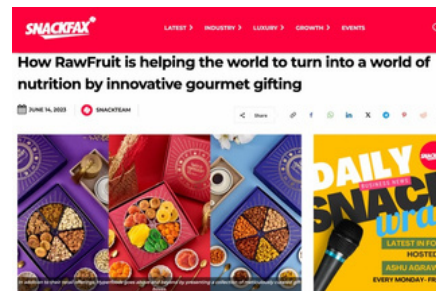
Myntra launched gourmet with HyperFoods in 2023. Our brand RawFruit® was made the title sponsor for the Rakhi event. We delivered 30,000 orders with Myntra during Rakhi of 2023.

Media Coverage



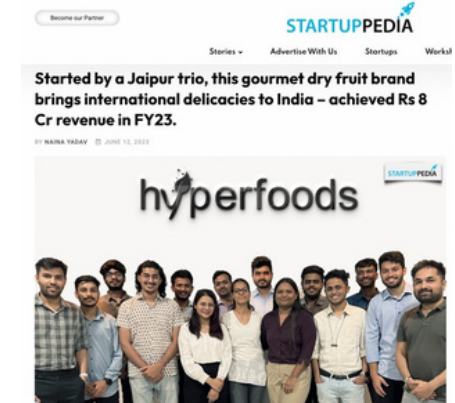
StartupPedia

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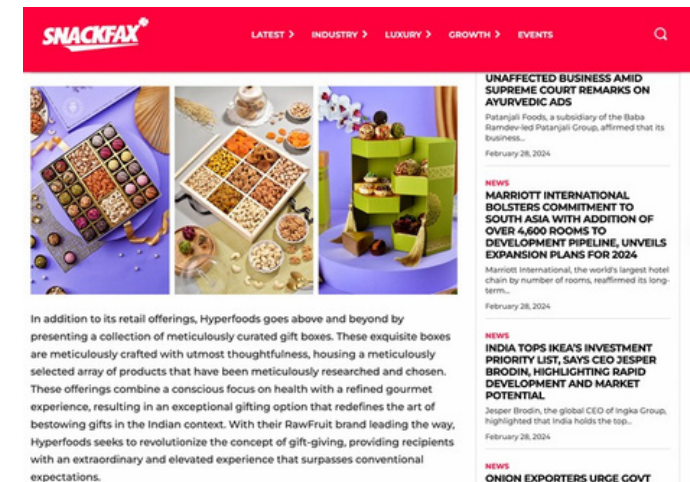


How RawFruit is helping the world to turn into a world of nutrition by innovative gourmet gifting

Media Coverage



Started by a Jaipur trio, this gourmet dry fruit brand brings international delicacies to India - achieved Rs 8 Cr revenue in FY23.



FindUsOn

EVERY WAY THAT LEADS TO YOU

Adding new territories every month so we are just a thought away

Delivering in 10+ cities within 24hrs & all major pin codes in 48hrs



AMAZON



FLIPKART



FNP



MYNTRA



JIO MART



RAWFRUIT



CRED



SWIGGY MINIS



MEESHO



10+ RETAIL



**3+ ONLINE
RESELLERS**



INSTAGRAM



ZOMATO



B2B PARTNERS



SWIGGY